



advertising options

PharmTech.com

PharmTech.com features an easy-to-use navigation with content available by targeted category, keyword search, or by issue. In addition, easy access to columnist features such as Jim Miller's Outsourcing Outlook, the new White Paper e-Library, online buyers guide, and other site features efficiently provides our viewers with the tools they need. Fresh content supplied by external sources and *Pharmaceutical Technology's* original content, make *PharmTech.com* the most comprehensive and essential insight for R&D, engineering, manufacturing, scientific and a host of other professionals in the pharmaceutical manufacturing industry. It's not an online buyer's guide; it's the online guide to the industry.

Leaderboard
728x90
up to 5 rotations

Interstitial Ad
640x480



Sponsored Link
10 words + URL



Page Peel

Page Push

Box
300x250
up to 5 rotations

Rectangle
300x100
up to 5 rotations



advertising options

PharmTech TV

Plug into a powerful, cost effective platform to engage prospective buyers and create deeper brand experiences. Use our unique web video program to show and tell how your products and services solve problems for pharmaceutical development and manufacturing applications.

Viewers who find your web videos useful can forward it to a friend - enabling your message to be easily passed to other prospective buyers and influencers.

It's more than a trendy new medium. Internet users are embracing web videos that entertain or educate them. According to media industry research, web videos are more than doubling the clickthroughs of static banner ads and significantly increase brand awareness.

The screenshot shows the PharmTech TV website interface. At the top left is the "PHARMTECH HOME" link and the "PharmTech TV" logo. Below the logo is a navigation menu with links for "All", "Most Popular", "Archives", "Interphex 2011", "Pharma Faceoff", and "USP 2011". The main content area features a video player showing two people on a stage. To the right of the video player is a title "Interphex Main Stage 2011: Stem Cells" and a description: "Bob Speziale, vice-president of business development at Invetech, discusses automating stem-cell manufacturing." Below the video player is a search bar and a grid of video thumbnails. The thumbnails include titles like "Interphex Main Stage: Continuous Processing (Part 1 of 4) (14:28)", "Interphex Main Stage 2011: Stem Cells (17:45)", "Interphex Main Stage 2011: Novartis (21:06)", "Interphex Main Stage 2011: China-the New Pharmaceutical Frontier (Part 4 of 4) (7:38)", "Interphex Main Stage 2011: China-the New Pharmaceutical Frontier (Part 1 of 4) (14:18)", "Interphex Main Stage 2011: China-the New Pharmaceutical Frontier (Part 2 of 4) (14:23)", "Interphex Main Stage 2011: China-the New Pharmaceutical Frontier (Part 3 of 4) (14:55)", "Interphex Main Stage 2011: Outsourcing (Part 4 of 4) (10:43)", and "Interphex Main Stage 2011: Outsourcing (Part 3 of 4) (13:57)".

additional advertising options

- PharmTech Produces Video
- Advertiser Supplies Video



advertising options

Targeted Newsletters

Pharmaceutical Technology offers four targeted newsletters with editorial and sponsor content providing targeted opportunities for advertisers looking to reach segments with highly relevant and impactful messages. Subscribers choose to receive these e-Newsletters that are delivered directly to their inbox and marketed across our online Pharmaceutical & Science network.

- Weekly Electronic Newsletter, ePT
- PT Sourcing and Management e-Newsletter
- Equipment & Processing Report
- Pharmaceutical Technology Europe's weekly electronic newsletter, PTE e-Alert





advertising options

Targeted Newsletters

Pharmaceutical Technology's weekly electronic newsletter, ePT

Make an impression on more than 35,000 pharmaceutical manufacturing professionals weekly. The ePT newsletter delivers critical information on recent contract awards, company mergers & acquisitions, and fresh news of interest to a highly desired community of pharmaceutical manufacturing professionals. In the "People Notes" section, readers can keep abreast of the movements of colleagues. "New Products" provides a quick reference resource for reviewing new products and interacting by directly clicking on to the company's website. The e-newsletter also includes information on upcoming industry events as well as career opportunities both in the US and abroad.

Banner
(468x60)

Skyscraper
(160x600)

Text
(65 words + URL)





advertising options

Targeted Newsletters

PT Sourcing and Management e-Newsletter

PT Sourcing and Management Monthly, *Pharmaceutical Technology's* e-Newsletter is the authoritative source on sourcing and management within the pharmaceutical's global supply chain. Deployed to more than 17,500* subscribers each month, *PT Sourcing and Management Monthly* delivers three feature columns and timely insights on mergers and acquisitions, agreements and contracts, expansions, and people notes.

Banner
(650x90)



Button
(220x75)



Banner
(468x60)



Skyscraper
(160x600)

Text
(65 words + URL)

Manufacturing
Pfizer Outlines its Supply Strategy
Patricia Van Amum, senior editor of *Pharmaceutical Technology* and editor of *Sourcing and Management*
John Kelly, vice-president of strategy and transitioning sites for Pfizer Global Supply, discusses the company's manufacturing and supply strategy and network.
[View more](#)

Events
CPhI's 4th West Coast Forum on Clinical Supply Chain Management— December 6-7, 2011, West Regency, San Francisco, Burlingame, CA
Your link to Global Supply Chain excellence! Attend the premier west coast Clinical Supply Chain Management event of the year and hear regulatory guidance, operational efficiency and emerging technology perspectives from **EM Lilly, Genentech, Sanofi, Cereka** and more! Register by November 2nd at www.cbwest.com/supplychainwest and save \$400 with priority code: YS2609.

Global Feature
Contract Manufacturers and Ingredient Suppliers Assemble at CPhI Worldwide
Patricia Van Amum, senior editor of *Pharmaceutical Technology* and editor of *Sourcing and Management*
A roundup of news from fine-chemical suppliers, CDMOs, and CMOs from this year's installment of CPhI Worldwide.
[View more](#)

APIs
Technical Perspectives from CPhI
Moderated by Patricia Van Amum, senior editor of *Pharmaceutical Technology* and editor of *Sourcing and Management*
Pharmaceutical Technology's podcast series from CPhI.
[View more](#)



Outsourcing
Preparing for the Last War
Jim Miller, president of PharmSource Information Services and contributing editor to *Pharmaceutical Technology*
CROs that have made big acquisitions could be submaneuvered by evolving sourcing models.
[View more](#)

CSR and Sustainability Forum
Pharmaceutical Technology's dedicated editorial coverage on the developments in corporate social responsibility (CSR) and sustainability from the biopharmaceutical industry, other business sectors, and public and private organizations. This month, we feature articles on energy conservation in pharmaceutical manufacturing, the pharmaceutical industry's activities for reducing maternal and child mortality in the developing world, and a roundup of CSR and sustainability news.



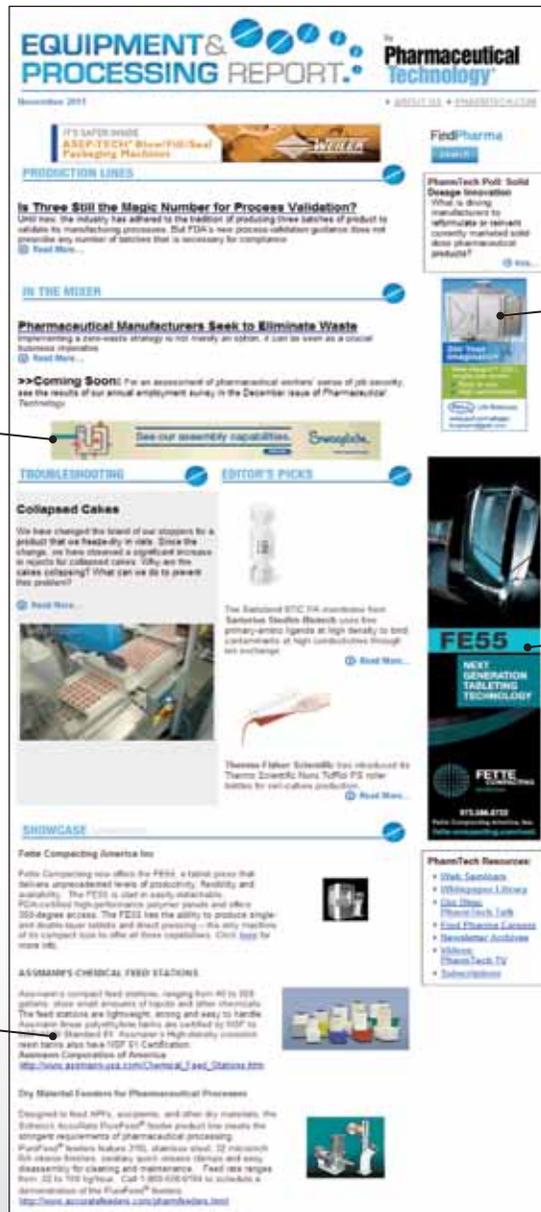


advertising options

Targeted Newsletters

Equipment & Processing Report

Equipment & Processing Report focuses on pharmaceutical manufacturing process and technology, providing manufacturing news, related regulatory issues, and current trends. Deployed to a list of more than 25,000 subscribers, developed in collaboration with Interphex, each month, *Equipment & Processing Report*, showcase of processing equipment and reviews, as well as upcoming events.



Banner
(468x60)

1/2 Skyscraper
(120x240)

Skyscraper
(160x600)

Showcase
(40-60 words of text, product image, and URL)



advertising options

Whitepaper Lead Generation

Pharmaceutical Technology's Whitepaper Alert is a monthly e-mail containing whitepapers categorized by category (Analytics, Manufacturing, Outsourcing, etc.) and a brief description of your whitepaper. In order to download your whitepaper, the reader will click on the description, bringing them to a lead generation form which they must fill out to receive the entire whitepaper. All whitepapers appearing in the *Whitepaper Alert* will also be featured in the *Whitepaper e-Library* on *PharmTech.com*

The *Whitepaper e-Library* hosts whitepapers and technical application notes submitted by the industry's leading solution providers. Our audience is always looking for technical information about new and existing products, applications and techniques. This is the ideal place to find them.

PharmTech.com will invite its audience of readers and site visitors to use the *Whitepaper e-Library* at no charge. In order to download your whitepaper or application note, the viewer must complete a short response form including contact information and demographics. After the whitepaper is sent, you will receive an immediate e-mail notification with the respondent's information. In addition, you will have access to real-time data containing all of leads, via password-protected website.

Featured whitepaper
(includes website archiving)



Leaderboard
(728x90)

468x60

Whitepaper
(includes website archiving)



advertising options

e-Solution Broadcast

Your customized HTML and text formatted e-mail blast includes live hyperlinks, your company logo, image, description, and contact information. Your message will be embedded into *PharmTech's e-Solution Broadcast* e-mail template and will deploy to selects you have chosen from our subscriber base under the brand name of *Pharmaceutical Technology* magazine.

The *e-Solution Broadcast* is a focused medium that drives our audience to your website and provides the visibility necessary to turn interest to your company's capabilities.

A PRODUCT ANNOUNCEMENT FROM: **Pharmaceutical Technology**

End-to-End High Potency: People, Process, and Packaging

Pfizer's Got It.

And now you can have it too: Pfizer's human expertise, advanced processing infrastructure, and specialized product packaging — available from Pfizer CentreSource (PCS).

PCS has a comprehensive suite of reliable, high-quality capabilities for your high potency projects — in a continuum that runs from development support and advanced manufacturing to the point of product use with our unique Cytosafe® packaging.



- Sieving/Milling/Blending
- Dry Granulation
- High Shear Wet Granulation
- Core Compression
- Aqueous Film Coating

- Encapsulation
- Blister Packaging
- Bottle Packaging
- Carding/Wallet Packaging
- Break-resistant Cytosafe® Vials



Call, email or visit us online to learn more. +1.269.833.8844 | centeresource.info@pfizer.com | www.PfizerCentreSource.com

PfizerCentreSource

Partnering with our customers for a Healthier World™





advertising options

Exclusively Sponsored Webcasts

Pharmaceutical Technology's webcast program is a moderated online "panel" discussion conducted as a live event or pre-recorded for on-demand playback (or both) through an interface that can display slides and audio; streaming video, and an array of interactive features like polling, chat and much more. Our webcast platform does not require any software downloads that frequently block access to these popular broadcasts.

We offer you the opportunity to participate in our webcasts as an *exclusive sponsor*. *Pharmaceutical Technology* offers a variety of webcast formats and suggested topics to provide our audiences with insights on current news, new products and applications, and important trends. Our editorial staff works with you to customize the panel discussion/presentation to attract the most relevant listener base and to demonstrate your connection and/or expertise on the topic(s).

Beyond the benefits of associating yourself with thought leadership and high quality content, our webcasts feature a powerful **lead generation** tool allowing you to retrieve qualified leads from a real time reporting platform that includes contact info, demographics and other qualifying questions from your Webcast attendees and all registrants. An aggressive, targeted and integrated marketing campaign is used to leverage the extensive reach of our brands to enhance your brand equity and generate a qualified audience for your sales and marketing efforts.

The screenshot shows a webcast interface with a purple header. The main title is "Strategies in Bioavailability Enhancement of Poorly Permeable Small & Large Molecular Entities (BCS III & IV)". It is presented by Pharmaceutical Technology and sponsored by Evonik. The interface includes a video player, a list of speakers (Firouz Asgarzadeh, Norbert Windhab, Dionigio Franchi), and a chat box. Navigation buttons for "ENLARGE SLIDES", "DOWNLOAD SLIDES", "SPEAKER BIOS", and "HELP" are visible. The date and time are "LIVE WEBCAST: Tuesday, May 8, 2012, 11:00 AM - 12:00 PM EDT".

Strategies in Bioavailability
Enhancement of Poorly Permeable
Small & Large Molecular Entities (BCS III & IV)
ON-DEMAND WEBCAST

Presented by
Pharmaceutical Technology
Sponsored by
EVONIK
INDUSTRIES

Moderator
Firouz Asgarzadeh, Ph.D.
Senior Technical Manager
Evonik Degussa Corporation

Speakers
Norbert Windhab, Ph.D.
Director Strategic Projects
Evonik Rohm
Darmstadt, Germany

Dionigio Franchi, Ph.D.
Previous Director
Pharmaceutical Development
Product Development
GlaxoSmithKline R&D
Verona, Italy

ENLARGE SLIDES | DOWNLOAD SLIDES | SPEAKER BIOS | HELP | POWERED BY ON24

PRESENTED BY:
Pharmaceutical Technology

SPONSORED BY:
EVONIK
INDUSTRIES



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Exclusively Sponsored Podcasts

Pharmaceutical Technology's audio podcast is a digital recording formatted like a radio call-in show which can be listened to through a "media player" on our website without any special software, or by adding the "feed" to be automatically delivered to your online "news aggregator service" such as iTunes, MyYahoo and Newsgator for on-demand playback on laptops, PCs and a host of mobile devices.

We offer you the opportunity to participate in our podcasts as an *exclusive sponsor*. *Pharmaceutical Technology* offers a variety of podcasts to provide our audiences with keen insights on current news, new products, applications and important trends. Our editorial staff works with you to customize programming to attract the most relevant listener base and to demonstrate your connection or expertise with the topic(s). Our sponsored podcast program delivers a unique combination of an easily used media format in high demand, flexible lead generation and multiple points of access from our electronic products to your digital assets.

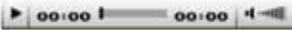
Vetter's Chicago Facility Fully Operational

Oct 5, 2011

Sponsored by: 



Peter Soelkner
Managing Director
Vetter Pharma International
GmbH



In 2010, Vetter brought you up to date on the company's plans to expand its Vetter Development Service operations by opening its first manufacturing site outside of Germany. Just recently, Vetter announced that the site, located in Chicago at the Illinois Science + Technology Park in Skokie, is fully operational. Among the sites attributes, which include state-of-the-art systems and infrastructure, coupled with professional expertise, the facility is the first to use a new fully automated vial filler designed specifically for early-clinical stage, high-value biopharmaceuticals.



Add this
Podcast feed
to your media
player

ONLINE RESOURCES

- [Vetter Development Service](#)
- [Company Homepage](#)
- [Vetter Services & Solutions](#)

additional advertising options

- Minimum 3
- 4 to 7
- 8 to 11



advertising options

Digital Magazine

Launched in 2009, *PharmTech's* digital edition provides readers around the world with authoritative peer-reviewed research and expert analyses in the areas of process development, manufacturing, formulation and drug delivery, API synthesis, analytical technology, packaging, IT, outsourcing, and regulatory compliance. Issued in conjunction with the print edition, *PharmTech Digital* reaches 65,000 individuals involved in these specific areas, allowing them to access the latest reports and analyses from any location, at any time. The digital edition is free for subscribers.



additional advertising options

- Button/Banner Sponsorship (ROS)
- Ad-Jolt
- Ad Gen
- Gatefold
- (bullet point) Bellyband
- Insert Cards
- Tabs
- Video



advertising options

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